



PRESS RELEASE

CM.com appoints Jörg de Graaf as Chief Financial Officer

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CM.com, a global Conversational Commerce platform, announces the appointment of Jörg de Graaf as Chief Financial Officer (CFO) as of 20 April 2020. Jörg is the former CFO of iBasis Inc, a position he held for more than five years until 2019. iBasis (United States) is a leading provider of global connectivity for voice, data and IoT connecting over 1,500 telecom providers worldwide. Jörg brings many years of financial leadership experience and a proven ability to operate successfully in the US and international markets.

Martin van Pernis, Chairman of the Supervisory Board: *"We are pleased to announce that following a diligent selection process we can present Jörg de Graaf as CFO of CM.com. He has extensive sector experience as CFO of iBasis. He also held various other management positions with responsibility for finance and IT at KPN and Getronics and has experience working in a listed environment. This particular combination of experience and skills makes him an excellent fit for CM.com and the CM.com team."*

Jeroen van Glabbeek, CEO: *"I look forward to working together with Jörg. With his appointment we fill an important senior position at group level. With Jörg on board, we have a team in place with a mix of strategic, finance, operations and technology expertise, which will drive our strategy forward."*



Jörg de Graaf (Dutch; 1976) started his professional career in 2004 at KPN where he held various financial and management positions of increasing seniority. During his career he was among others Finance Director and Managing Director (a.i.) at KPN Wholesale Mobile and Vice-President Corporate Control and Chief Financial Officer (a.i) at Getronics. In 2013 he became Chief Financial Officer of iBasis in the United States, a position he held until the beginning of 2019. Subsequently he returned to the Netherlands where he held the position of Executive Vice President Group Control at Eneco Groep. Jörg holds a Master of Science in International Business, Corporate Finance & Management of the Maastricht University and is a graduate of the Advanced Management Program at Harvard Business School in Boston, MA.

At CM.com's Annual General Meeting of shareholders to be held at 30 April 2020 Jörg de Graaf will be nominated for appointment as Statutory Director. Subsequently Jeroen van Glabbeek (CEO), Gilbert Gooijers (COO) and Jörg de Graaf (CFO) will jointly form the Management Board of CM.com. Jörg will succeed Judith Wouters (CFO a.i.), who will remain with the company as Head of Finance.

For information please contact our Investor Relations:

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About CM.com

CM.com is a Conversational Commerce platform that connects enterprises and brands to the mobile phones of billions of consumers globally. The company provides messaging channels, such as SMS, RCS, WhatsApp Business and Apple Business Chat combined with a Customer Data Platform and other platform features. CM.com is the first CPaaS platform in the world with integrated Payments functionality.